

Friendly Plymouth Service... Builds Owner Satisfaction

Customer confidence pays dividends over the years. Treating a customer's car as you would your own makes an owner feel that you are rendering a service, not simply selling a repair job. There's a great difference between an honest desire to be of friendly service to a customer and a desire to simply sell a job of service! A customer quickly recognizes the service man who takes a personal interest in his welfare, and gets a feeling of confidence and satisfaction that makes "habit" customers out of "now-and-then" customers.

Experience has shown that one of the best ways to create customer confidence is to offer safety inspections and road tests as a part of your service to the motorists in your community. Like other successful service men, you will find that motorists appreciate rather than resent having your recommendations about what should be done to maintain safe vehicle operation.

There are over fifty-six million automotive vehicles in operation in the United States. Every year as new vehicles are put into use, new inexperienced drivers take the wheel, increasing the problem of handling traffic on our streets and highways. There must be greater effort on the part of everyone concerned to help keep these cars in safe operating condition. Much of the responsibility falls on the shoulders of service men.

Service men have the responsibility of keeping motorists informed about the overall condition of their vehicles—particularly those units upon which the driver depends for safe operation.

Service men have the responsibility of educating drivers about the hazards of driving an unsafe vehicle.

Service men have the responsibility of advising drivers about the need for periodical safety-inspections.

Service men have the responsibility of keeping drivers informed about the need for periodical safety maintenance.

Service men who accept these responsibilities and treat each customer's car as though it were his own, will reap the benefits of customer confidence and satisfaction.

PLYMOUTH VEHICLE NUMBERS

	SAVOY		BELVEDERE		FURY	SPORT FURY	SUBURBAN	
	6-Cyl.	V-8	6-Cyl.	V-8	V-8	V-8	6-Cyl.	V-8
Detroit	M136100001	M236100001	M156100001	M256100001	M266100001	M296100001	M176100001	M276100001
Evansville	M133100001	M233100001	M153100001	M253100001	M263100001	M293100001	M173100001	M273100001
Los Angeles	M134100001	M234100001	M154100001	M254100001	M264100001	M294100001	M174100001	M274100001
Newark	M 135100001	M235100001	M155100001	M255100001	M265100001	M295100001	M175100001	M275100001

ENGINE SERIAL NUMBERS

Engine	Number
6-Cyl	M 230 1001
8-Cyl. (318 cu. in.)	MP 8 1001
8-Cvl. (361 cu. in.)	ML361 1001

VEHICLE NUMBER LOCATION

The vehicle number (serial number) and body number are located on a plate which is attached to the left side of the upper cowl panel (engine side).

ENGINE NUMBER LOCATION

The engine number is stamped on a boss on the left side at the front of the cylinder block on 6 cylinder engines. On 318 cu. in. V-8 engines, the number is stamped on the left front face of the cylinder block. On 361 cu. in. V-8 engines, the number is stamped on the right side of the cylinder block between the coil and distributor.

GENERAL DATA AND SPECIFICATIONS

Model	M-1	M-2					
Number of Cylinders	6	V-8					
Bore and Stroke	3.25 x 4.62 in.	3.91 x 3.31 in.		4.12 x 3.38 in.			
Piston Displacement	230 cu. in.	318 cu. in.		361 cu. in.			
Compression Ratio	8.0 to 1	9.0 to 1		10.1 to 1			
Maximum Brake Horsepower	132 @ 3600 r.p.m.	230 @ 4400 r.p.m.	*260 @ 4400 r.p.m.	305 @ 4600 r.p.m.			
Taxable Horsepower	25.3 48.9		54.3				
Maximum Torque	205 @ 1200 r.p.m.	340 @ 2400 r.p.m.	*345 @ 2800 r.p.m.	395 @ 3000 r.p.m.			
Wheelbase	118 in. (122 in Suburban only)						
Tread—Front	60.9 in.						
Tread—Rear	59.6 in.						
Overall Length 204.6 in.							
Overall Width	78.2 in.						
Turning Diameter	45.33 ft.						

^{*}Super-Pak

Foreword

This Plymouth Service Supplement has been prepared to cover only changes affecting the servicing procedures of the 1959 model cars.

For complete servicing of Plymouth cars use the 1958 Plymouth Service Manual in conjunction with this supplement.

For convenience, the contents of the supplement have been arranged in four parts. Each part has been subdivided into sections. Each section contains charts of data and specifications, adjustments and service information. A list of the subjects covered in each section will be found at the beginning of the section. A complete alphabetical index appears in the back of the manual.

Throughout the supplement, service data and specifications are given in chart form. The clearances and specifications shown are based on the type of equipment normally available for service work and do not in all cases represent the manufacturing specifications.

This manual contains service information for units originally installed on Plymouth cars as "special equipment." No attempt has been made to designate such units as "special equipment" in this manual.

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